

Zimbabwe secures a string of awards

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FOR the third consecutive year, Zimbabwe has been recognised at the CNBC International Property Awards, Europe and Africa, securing a string of awards for excellence in property development and marketing.

At the awards in London recently, the landmark KZN North Coast development was feted with two five-star awards, in the categories of Best Property Marketing South Africa and Best Golf Development South Africa.

Also, Zimbabwe was awarded with three four-star awards in the categories of Best Development South Africa; Best Architecture Single Unit South Africa – for the magnificent Monk's Manor (10 Lakewood Drive, Zimbabwe); and, Best Developer Website South Africa.

Attending on behalf of the Zim-

bali's joint-venture partners, IFA Hotels & Resorts and Tongaat-Hulett Developments, was Andreas Wassenaar, vice-president of sales and marketing for IFA Hotels & Resorts (Africa & Indian Ocean). The gala awards was held at the Sheraton Park Lane Hotel in London.

Wassenaar received an armful of trophies in recognition for the five major awards.

To add to this string of illustrious achievements, Zimbabwe has also been nominated for the third consecutive year in the category of Best International Property Marketing Worldwide.

Last year, the resort scooped this coveted award at the World's Best, CNBC International Property Awards in Las Vegas. This was out of a field of 56 countries represented in more than 18 categories. Zimbabwe was also the only South African company to receive an

award at this global level.

"Zimbabwe has, once again, proven itself on an international level and further solidified its standing as the premier large scale resort and residential development in the country," said Wassenaar.

"The CNBC awards are testament to having reached the very pinnacle in the property development industry, and Zimbabwe has time and again demonstrated its overwhelming international appeal by consistently coming out tops.

"The number of entries for the CNBC International Property Awards has increased considerably from last year, with 56 participating countries in 2007 and 95 participating countries in 2008," he said.

"Of note in particular is the number of South African entries this year, where the awards have become increasingly more popular. The local competition ante has def-



RECEIVING a handful awards at the CNBC International Property Awards in London, on behalf of Zimbabwe, is Andreas Wassenaar, VP sales & marketing for IFA Hotels & Resorts; with Barbara Young (right) and Tony Young (left)

initely been upped. I firmly believe that Zimbabwe's achievements in the past have acted as a catalyst within the local market and inspired other developers to not only reach to be the very best, but look to gaining the appropriate recognition."

The reputation of the resort is set to be further enhanced with the introduction of the Zimbabwe Lakes Resort, which will deliver an additional 300ha of mixed use residen-

tial property onto the market, as well as the R1.8 billion Fairmont Zimbabwe Hotel & Resort. These new offerings are coupled with the South Africa's exclusive private residence club, the Fairmont Heritage Place, Zimbabwe.

Wassenaar said: "We are confident that Zimbabwe will continue to receive this type of recognition – keeping us at the very top of the game for many years to come."

